IEOR E4598 Business Analytics Practitioners Seminar

OVERVIEW

The IEOR Department hosts Business Analytics Practitioners Seminars throughout the Fall and Spring semesters. There are 5-6 seminars per semester, for a total of 10-12 seminars a year. These seminars feature a variety of academics and professionals in the field of Business Analytics; they are meant to educate and expose students to the latest research and practice.

First year BA students are required to attend all BA seminars during their first year **as well as submit journals about the material.** This will be a requirement for the MSBA degree.

Points: 0
Semester: Fall and Spring
Enrollment: All first year BA Students
Grading: Pass/D/Fail
Instructor: Uday Menon

REQUIREMENTS

Attendance and Professionalism

The BA Seminar Series course is seminar-based. Thus, student attendance and professionalism are crucial to the successful completion of the course.

Professionalism means, among other things, paying attention to the speaker with laptop, tablets and phones closed, not talking during the presentation, and being the kind of audience you would like if you were giving a presentation.

Attendance

Attendance for the BA Seminar Series is tracked using attendance sheets. Students must check in upon arrival with a Course Assistant for attendance credit.

It is the student's responsibility to make sure that their attendance is correctly recorded. If you believe you were mistakenly marked absent, please reach out to our team at info@ieor.columbia.edu within 24 hours of the seminar. IEOR cannot make changes to attendance records after 24 hours have passed.

Journals

A learning journal is an intellectual exercise in reflectively describing and explaining your own experiences and observations in terms of your overall perspective. This type of assignment is meant to stimulate your critical thinking and provide an outlet for you to articulate your thoughts, insights and

knowledge. Learning journals are a way of enhancing your learning, clarifying your thoughts and structuring your ideas.[2] All journals will be processed through [Turnitin](#) to ensure originality.

Students must submit journals **focusing** on each seminar that they attended. If you attended all 10-12 seminars, you will be exempt from submitting journals for two seminars of your choice.

Formatting Requirements

Please use the following naming convention for your BA Journal Submission:
(Last Name_ First Name_UNI_BA Journal)
- Typed, Times New Roman font
- Font size: 12
- Margins: 1"
- 1 page per seminar, double spaced.
- Combined PDF file

The journals will be due at the end of their first academic year. Students who do not submit their journals by the deadline will receive a failing grade in the course. Journals submitted after the deadline will not be accepted.[3]

Originality of Work

All journals are processed through Turnitin. Plagiarism will result in a failing grade in the course; all cases are reported to [Graduate Student Affairs for Dean's Discipline](#).

GRADING

You are allowed to have up to 1 absence per term, up to 2 during the academic year. Students who are absent more than twice, will receive a D for IEOR E4598. Students who are absent 4 or more times will fail the course. Since this is a degree requirement, we urge all students to take attendance and professionalism very seriously.

Pass	● Attended all seminars AND ● Submit all journals by the deadline
D	● More than 2 absences, less than 4. OR ● Incomplete journals
Fail	● 4 or more absences OR ● Incomplete journals

[1] **Course Input:** All Fridays on the CM, then send a schedule of confirmed seminars at the beginning of each term in Canvas & Email announcement.